



**MENA**  
direct

MENA Direct Ltd is a small, independent consulting, advisory and services company. It was founded primarily to identify, assist & support international companies before and after entering the MENA region.

Entering the MENA region without effective due diligence, advice & support is very challenging, costly and time-consuming.

## ...your DIRECT gateway to MENA

We provide business intelligence, due diligence, investigation, background checks, analysis and reports including political, economic and social affairs.

We have a network of associates who all combine an extensive knowledge, expertise, experience within the MENA region. With many years of business experience, the company provides a reliable and strong basis for international companies to navigate the risks and flourish in the region. We have been successfully helping companies and organisations since 2008.

Effective & successful operation in MENA requires cooperation with reliable & trustworthy business partners. MENA Direct is focused on enabling our clients to make the right choices and decisions to expand their activities or make volume sales of their products or services in the region.

Our services include:-

- Conducting bespoke due diligence, background checks, investigation, & reports
- Providing Business Intelligence Gaining market Research & Analysis
- Providing customized market briefings, research and advice
- Advising on how to minimise the risks
- Identifying potential business partners & business opportunities
- Determining the marketability of your services or products
- Creating strategic market plans before & after entering the market
- Consulting & advisory services about specific markets or setting up business
- Creating a comprehensive business plan for entry or expansion in MENA
- Providing International and local business advisory & consultancy services
- Planning, ideas and cost-effective solutions to achieve your business aims
- Seeking Business Improvement
- Overcoming obstacles to successfully enter MENA region
- Providing ongoing support

### Navigating Risks

### Unlocking Potential

### Achieving Success

**London**  
Suite 121, 14 London Road  
Guildford, Surrey, GU1 2AG  
United Kingdom  
Phone: +44 (0) 125 264 3434  
Mobile: +44 (0) 777 401 3043  
info@menadirect.co.uk  
www.menadirect.co.uk